# KING APPLE PARADE TERMS OF PARTICIPATION

North Carolina Apple Festival, Inc.P. O. Box 886318 North Main Street, Suite 7Hendersonville, NC 28793Hendersonville, NC 28792

## www.ncapplefestival.org

<u>Attention Parade Entries:</u> Please ensure that your float/entry is family friendly. Any suggestive or inappropriate entries will not be allowed in the parade.

#### **General Parade Information:**

- The Parade is held on Labor Day Monday at 2:30pm.
- The Parade goes on Rain or Shine.
- All entries must be in place NO LATER that 1:00pm.

Line up Information:

- The Parade Lineup will posted on our website as soon as it is available. Please no phone calls it will be posted!!
- Parade staging information is also available on our website.
- Volunteers will be throughout the lineup area to assist you to locate your position.

## **Competitive Judging:**

- Competitive judging is held for the Commercial/Business and Non-Profit categories. The judges are festival board members; parade staff and/or other community persons.
- Entries must be in place no later than 1:00pm to be judged.
- Decision of the judges is final and awards are given to the winner in each category.
- Criteria includes
  - Best use of Apples
  - Best use of Theme
  - Originality
  - Attractiveness

#### **Important Rules for all Entries:**

- Throwing any items from a parade entry is PROHIBITED. Anyone caught throwing items may be removed from the parade route.
- Due to security concerns, we do not allow large enclosed box trucks or trailers. If you have concerns about this issue, please contact the office prior to the parade.
- All units are to exit ONLY at the designed point.
- No Commercial Entries will be allowed to participate without paying the fee. See the Parade Application for amount.
- All fees must be submitted with the completed application.

- All marching; dancing or performing art units are to keep moving. You are not allowed to stop to perform routines.
- Floats shall not be wider that 12 foot or higher than 13.5 feet.

**Professional Leased Floats:** 

- Floats are supplied by a specialized company and are leased to the Festival. Interested groups can then lease them at our cost.
- All floats have two identification signs and come decorated and are pulled by a towing vehicle driven by a professional driver. Please contact the office concerning availability.

Commercial/Business Entries:

- Entries can be floats, vehicles or walking entries.
- Please note that all vehicles must be decorated placing a business sign does not count as being decorated thus will not be allowed to participate in the parade.
- Name of the entries should be prominently displayed.
- Commercial entries are entered into our judging process.
- Commercial entries may not participate without paying the fee.

**Political Entries:** 

- All incumbent local, regional, state and national elected officials are welcome to participate at no cost.
- Political candidates, who are present and running for an office, are eligible to participate and must pay the fee.

Non-Profit Entries:

- This category covers local non-profit groups and there is no fee.
- Entries in this category are eligible for competitive judging.
- The name of the organization must be prominently displayed.

## Bands/Marching Units:

- All local school bands are invited to participate.
- Position in the parade is rotated each year.
- Due to security concerns, we do not allow large enclosed box trucks or trailers. If you have concerns about this issue, please contact the office prior to the parade.

## Fire/Rescue Entries:

- There is a limit of one vehicle from each department.
- The use of sirens or horns is not allowed on the parade route.

## Antique Cars:

- All antique cars must be in good operating order and will be placed in the pre-parade at no charge.
- Vehicles may not have signage advertising any business.