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First Citizens Bank · United Community Bank · Carolina Farm Credit · North State Bank Mortgage

Special thanks to the City of Hendersonville

NCAF Evening Stage Headliners

Ginger Gold Entertainment Stage presented by OneMain Financial

FRIDAY, SEPTEMBER 1
Buddy-K Big Band
Traditional Big Band Music

SATURDAY, SEPTEMBER 2
Atlanta Pleasure Band
7:00pm to 11:00pm
Party and Dance Music

SUNDAY, SEPTEMBER 3
Tony Howard Band
7:00pm to 10:00pm
Dance, beach music and Hip Hop

A complete entertainment schedule is located on website
www.ncapplefestival.org

Special Exhibits Block

Drive the new 2018 Ford F-150 at the North Carolina Apple Festival
On Main Street between 6th and 7th Avenue

Apple Festival attendees can get behind the wheel of the new 2018 Ford F-150 at the "*Drive the Future of Tough*" Tour display. This is a chance to experience the 2018 F-150 before it is widely available in local Ford Dealerships.

Participants can participate in a ride and drive demo on Friday, use interactive displays, experience hands-on technology demos, and even back up a trailer with Ford's Pro Trailer Backup Assist™. Ford product experts will be on hand to explain the new innovations and answer questions.

Attendees can sign-up to participate by pre-registering for the 2018 F-150 experience online at **F150DRIVE.COM** where they can enter for a chance to win a F-150. Participation is free and everyone who participates will receive a gift.

IN-KIND SPONSORS

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2017 Schedule of Events

September 1 – September 4
(Always Labor Day Weekend!)

President:
Lee Henderson-Hill

2017 Apple Ambassador
Miranda Rachel Burleson

2017 Parade Grand Marshal:
J. D. Obermiller

For more details, see our website:
www.ncapplefestival.org

Or contact us at:
NC Apple Festival, Incorporated
P.O. Box 886 • Hendersonville, NC 28793
828-697-4557
apple@ncapplefestival.org
#applefest

71st Annual North Carolina Apple Festival - 2017 Event Schedule

A Labor Day Weekend Tradition

All events and performances are subject to change and /or cancellation without notice. Check www.ncapplefestival.org for changes.

Apple Festival Window Display Contest
Friday-Monday, Sept. 1-4
Located at Businesses and Storefronts throughout Hendersonville
Judging takes place on Thursday prior to festival opening with 1st, 2nd, & 3rd places awarded. Displays remain throughout festival.
Sponsors: Apple Country Engine & Tractor Assoc. & Hendersonville Merchants & Business Assoc.
For more information call 828-595-0901(days) or 828-698-5312(evenings) www.AppleCountry.org

Kiwanis Apple Festival Pancake Breakfast
Friday, Sept. 1 7 am-10 am
First Baptist Church, Washington St & 4th Ave. W.
A pancake breakfast with bacon, grits, cooked local apples with cinnamon and brown sugar, apple juice, coffee and milk-generous portions for all. Join your friends and family in an air conditioned, friendly setting to kick off the 2017 NC Apple Festival Weekend.
Sponsor-Hendersonville Kiwanis
Tickets: $7.00 per breakfast per person, children under 6 are free!
For more information call 828-329-3618

Apple Recipe Contest
Friday, Sept. 1 8 am-12 pm
First Citizens Bank Plaza, Main St & 6th Ave
Registration forms available at the NC Cooperative Extension Center
Sponsors: NC Cooperative Extension & NC Apple Festival
For more information call 828-697-4891

Apple Festival Opening Ceremony
Friday, Sept. 1 10 am
Historic Courthouse Main St & 1st Ave
Announcement of the recipient of United Community Bank's Apple Farmer of the Year Award
Sponsored by NC Apple Festival

Bloodmobile
Friday-Sunday, Sept. 1-Sept. 3 10 am-6 pm
Located at 4th Ave & Main St
Drop in to help save a life in our community or to learn about giving blood.
Sponsored by The Blood Connection
For more information call 828-233-5301

Apple Taste Testing/Beekeepers Educational Booth
Friday-Sunday, Sept. 1-Sept. 3 10 am-8 pm
Booth located between 5th Ave & 6th Ave in front of Kilwin's
NC Cooperative Extension Center and Blue Ridge Apple Growers Association will be conducting the Annual Apple Taste Test. Festival attendees have the chance to sample a variety of apples and provide feedback. Also the Henderson County Beekeepers Association will have an educational booth and offer honey samples.
Sponsored by NC Cooperative Extension Center, Blue Ridge Apple Growers Association & Henderson County Beekeepers Association

Henderson County Heritage Museum
Friday-Saturday, Sept. 1 & 2 10 am-5 pm
Sunday, Sept. 3 1 pm-5 pm
Monday, Sept. 4 undecided
1 Historic Courthouse Sq Ste 4
The Heritage Museum celebrates the Golden Age, 1879-1929 with a scale model exhibit of the Saluda Grade, Early architects of Henderson County, a 1900s General Store, and military displays of the Civil War through Desert Storm. *Free Admission*
Sponsored by Henderson County Heritage Museum
For more information call 828-694-5007 or visit HendersonCountyMuseum.com

North Carolina Apple Festival Downtown Street Fair
Friday-Monday Sept. 1-Sept. 4 Daily
To provide for a safe parade route, Monday will reflect a mini street fair
Located on Main St
Historic Downtown Hendersonville lined with Art/ Crafts, Food, Local Non-Profit and Apple Grower Vendors. *Sponsor NC Apple Festival*

Historic Downtown Hendersonville Sidewalk Sales
Friday-Sunday Sept. 1 -Sept. 3 10 am-5 pm
Monday, Sept. 4 9 am-12 pm
Visit merchants on Main St and adjacent avenues Enjoy fantastic shopping and great sales during the Apple Festival from our wide variety of downtown merchants.
Sponsored by City of Hendersonville Main Street Program.
For more information call 828-233-3216

Wells Fargo Kiddie Carnival
Friday-Sunday Sept. 1-Sept. 3 10 am-9 pm
Monday, Sept. 4 10 am-4 pm
Wells Fargo Bank and Visitor Center Parking Lots
Rides and entertainment geared for younger children. Some restrictions may apply.
Tickets: $1.00-$3.00 per activity
Sponsored by Wells Fargo Bank

National Guard Exhibit
Friday-Sunday Sept. 1 – Sept. 3 10am-8pm
Main and Allen Streets
New for 2017, the North Carolina National Guard will have a number of activities such as cornhole, climbing wall, and electronic punching bags as well as a display of military vehicles.

Mineral & Lapidary Museum Special Exhibit
Friday-Sunday, Sept. 1-Sept. 3 10 am-6 pm
Monday, Sept. 4 10 am-1 pm
400 N Main St, Historic Downtown
Displays of Hope Diamond and Culligan Diamond replicas, cast of T-Rex dinosaur head, mammoth leg bone; mammoth, mastodon and shark teeth.
Free Admission
Sponsor Mineral & Lapidary Museum of Henderson County, For more information call 882-698-1977

36th Annual Gem & Mineral Spectacular
Friday-Sunday, Sept. 1-Sept. 3 10 am-6 pm
Monday, Sept. 4 10 am-5 pm
Whitmire Activity Bldg., 301 Lily Pond Ln, Hendersonville
Featuring dealers selling minerals, gemstones, jewelry, and fossils as well as lapidary demonstrations (gemstone cutting and jewelry making), gem and mineral exhibits, hourly door prizes and snack bar.
Admission: $5.00 Children 12 & under free when accompanied by an adult.
Free Parking
Sponsored by Henderson County Gem & Mineral Society. For more information call 828-877-4073

Park Ridge Health Baby Place
Friday-Sunday, Sept. 1-Sept. 3 Throughout the day
400 Block Main St
Welcome parents and babies!
Sponsored by Park Ridge Health
Diapers and other materials donated by Kimberly-Clark

Laurel Park Village Shopping Center Sidewalk Sales,Car Show and Music Venue
Laurel Park Village – US Hwy 64 W
Sidewalk Sale
Friday & Saturday, Sept. 1 & 2 10 am-5 pm
Visit the Laurel Park Village Merchants for our annual Sidewalk Sale. You will find unbelievable savings on the finest quality merchandise. Great restaurants too! Plenty of Free Parking & Covered Walkways.

Car Show
Saturday, Sept. 2 11 am-3 pm
Featuring Blue Ridge T-Riders Antique Model T-Ford Club and the British Car Club of WNC

Music by Quarterhouse
Saturday, Sept. 2 1 pm-3 pm
Sponsored by Laurel Park Merchants Association
For more information call 828-697-7781

First Aid
Sept. 2-Sept. 5
Pardee Hospital: Corner of Main and 3rd Ave
Rescue Squad: Corner of Main and Allen St

Lions Club Big Country Breakfast
Saturday, Sept. 2 7 am-10:30 am
First Baptist Church, Washington St & 4th Ave. W.
Best breakfast at Apple Festival featuring scrambled eggs, bacon, pancakes, sausage, grits, biscuits and gravy, apples, coffee, tea, and juices. Silent Auction. Lions brooms. Tickets: $8.00 Children under 6 free with paid adult ticket.
Sponsored by the Hendersonville Lions Club
For more information visit www.hendersonvillelions.org

Pardee/Apple Festival 8-K, Team 5K and Mini Moo Mile
Saturday, Sept. 2 8 am Start; 11 am Finish
Registration begins at 6:30 am
Pardee Hospital Medical Office Bldg Parking Lot, 709 N. Justice St.
8K road race is a certified course winding through Hendersonville and Laurel Park – starting & ending at the Health Science Bldg. The Team 5K is a 4-person team race through Historic Hendersonville. The Chick-fil-A Mini Moo Mile is for beginners and young children. Participation Fee: 8K $30; 5K $100 for team of four; Mini Moo Mile $10
Sponsored by Henderson County Chamber of Commerce.
For more information call 828-692-1413

NC Apple Festival Apple Tour (One Tour Only)
Saturday, Sept. 2 9 am-1 pm
Departing from NC Cooperative Extension Parking, 100 Jackson Park Road, Hendersonville.
Tour includes the Apple Variety Block, a Packing Facility and a Direct Market apple fruit stand.
Participation Fee $10.00
(Advance Registration Required)
Sponsors: NC Cooperative Extension & NC Apple Festival
To reserve space or for more information call 828-697-4891

Memory Makers Quilt Group 4th Annual Quilt & Craft Show
Saturday, Sept. 2 ONLY 9 am-5 pm
Crosswalk Center, 577 Buncombe St
Our members' theme this year is "In the Garden". The show will highlight over 30 quilts, gardens as seen through the eyes of quilt artists. A gorgeous garden themed quilt is being raffled off during the show. 45 crafters will be selling their creations: jewelry, stained glass, woodwork and metal sculpture. Our cookies will be on sale. All this in air-conditioned building.
Free Admission
Sponsored by Memory Makers Quilt Group
For more information call 828-489-9974

WNC Air Museum Open House and Air Craft Rides
Saturday, Sept. 2 10 am-5 pm
Sunday, Sept. 3 12 pm-5 pm
Corner of Gilbert St & Brooklyn Ave (Near HVL Airport)
Airplanes of the 1930's, 1940's and 1950's are on display. Children may sit in some of the real airplanes. Many models and pictures are also on display. Air Craft rides available Sunday, Sept. 3 and Monday, Sept. 4. Ornithopter will also be available for rides at Museum location - call (828) 606-1252 for details.
Free Admission. Sponsored by WNC Air Museum, Inc.

Beach Day on Main-Learn to Carolina Shag
Saturday, Sept. 2 10 am – 4 pm
500 Block of Main Street
Sponsored by Friends of Shag
For more information call 828-697-4557

Elks Lodge Apple Breakfast
Sunday, Sept. 3 7 am-Noon
Elks Lodge, 546 N Justice St
Annual Apple Breakfast hosted by Hendersonville Elks Lodge #1616. Tickets $7.00 in advance. $8.00 at the door. Children under six free.
Sponsored by Hendersonville Elks Lodge #1616
For more information call 828-693-3424

Local Market at the Depot
Sunday, Sept. 3 9 am – 4 pm
Maple St in front of the Historic Depot
Come wander the Local Market and enjoy the variety of vendors or refresh at the cider tent. Choose from a selection of handcrafted specialty foods being produced, grown or created by neighbors and friends. Organic vegetables, meats, dairy and other delectable goodies and unique products created with materials from the land. Enjoy gift shopping knowing that you're supporting small local producers and artisans. It's all local, and it's all here at the Depot!
Free Admission
Sponsored by Historic Seventh Avenue District and The City of Hendersonville
For more information call 828-692-2883
www.downtownhendersonville.org

Antique Aircraft Flyby (Kickoff for Parade)
Monday, Sept. 4
Vintage aircraft will fly over Main Street prior to Parade start
Sponsored by WNC Air Museum

King Apple Parade
Monday, Sept. 4 2:30 pm
N Main St at Five Points to Caswell St
Grand Marshall-J.D. Obermiller
2017 Apple Ambassador- Miranda Burleson
Entry fees vary
For more information call 828-697-4557

Please leave your pets comfortably at home. Hendersonville's Code of Ordinances prohibits pets within the boundaries of Special Events. Service animals excepted.

like us on facebook

Check our new website for complete and updated information! **www.ncapplefestival.org**